



Greystone
INSTITUTE

EMPOWERING FUTURES

TRANSFORMING

TOMORROW'S BUSINESS LEADERS



Level 1/232 Adelaide St, Brisbane Queensland, 4000, Australia

Greystone Institute is a part of ILSC Education Group.

GREYSTONEINSTITUTE.COM

ABOUT

GREYSTONE INSTITUTE

CRICOS Provider Code: 04405B

Welcome to **Greystone Institute**, an innovative Brisbane-based higher education provider dedicated to shaping future leaders and empowering minds.

At Greystone Institute, we believe that education is not confined to the classroom; we offer a dynamic and immersive journey designed to prepare you for the complexities of the ever-evolving global business arena. As the business landscape continues to rapidly change, our programs are designed to equip you with the skills, knowledge, and adaptability you need to thrive in an increasingly interconnected and dynamic world.



WHY CHOOSE GREYSTONE INSTITUTE

In today's fast-paced and complex business environment, there is a critical need for a new approach to business education. The traditional models of teaching and learning, which often rely heavily on passive instruction and standardised curricula, no longer adequately prepare students to excel in the constantly evolving, global, and technology-driven world of business. Our Bachelor of Business addresses these challenges by embodying the following principles:



Supportive Interactive Learning Environment

Small classes at Greystone Institute foster personal growth through close collaboration and individual attention.



Innovative, Engaging & Dynamic Topics

Curriculum is industry informed and designed to solve real-world challenges with practical skills that translate directly into today's workplaces.



ESG & Sustainability Focus

Gain an understanding of sustainable business practices, ESG implementation, and their impact on stakeholders and communities



Strong Industry Links

Our program aligns with real-world experiences, guided by industry experts across various organisations and roles.



Solve Real World Challenges

Develop resilience, teamwork, and critical thinking through real-world simulations and business project challenges.



Learn from Leading Educators

Benefit from diverse perspectives and expertise, enhancing your learning experience both in and out of the classroom.



AI Integration

All units have AI integration to ensure you know how to use AI in business ethically and effectively.



ABOUT OUR

BACHELOR OF BUSINESS

CRICOS Course Code: 119418H

Unleash Your Business Potential with a Degree Designed to Empower Your Growth and Impact.

The Bachelor of Business is a forward thinking and dynamic program that will empower you with the skills, knowledge, and mindset required to thrive in today's rapidly evolving business Landscape.

Designed to meet the key needs identified by industry and business leaders, this qualification's learning and teaching design will place you at the centre of your learning experience by emphasising active engagement, critical thinking, curiosity, and real-world application. You'll combine established business principles and practices with innovative, current and upcoming business approaches and skills that will equip you to meet current and future industry demands and take advantage of any future business opportunities.

KEY LEARNING THEMES



Data & Analytics

Learn information systems, data representation, and analysis for strategic business decisions.



Logistics & Supply Chain

Study supply chain management, project, and change management concepts.



People

Understand work dynamics, teamwork, and cultural connections to manage teams and partnerships.



Finance

Understand core financial principles and incorporate ESG for sound management decisions.



Marketing

Explore marketing, consumer behavior, and self-marketing to present personal skills effectively.



Sustainability

Solve ethical dilemmas, and explore sustainable operations management and broader sustainability impacts.



UNITS

Students will complete 24 units focused on unique topics and key business skill sets. Students complete 2 units each study block, and 4 study blocks each year.



YEAR 1 UNITS

Building the Business Foundation

- BUZ101** Smart Business
- BUZ102** Marketing in Action
- BUZ103** Financial Fundamentals
- BUZ104** Intercultural Communication
- BUZ105** Consumer Behaviour
- BUZ106** Business Ethics and Sustainability
- BUZ107** Business Information Systems
- BUZ108** Business Globally

YEAR 2 UNITS

Developing and Applying Knowledge

- BUZ201** People and Workplace Dynamics
- BUZ202** Financial Management
- BUZ203** Digital Business and Cybersecurity
- BUZ204** Logistics & Supply Chain Management
- BUZ205** Leadership and Strategic Management
- BUZ206** Entrepreneurship and Intrapreneurship
- BUZ207** Market Research and Analysis
- BUZ208** Sustainable Operations Management

YEAR 3 UNITS

Extending and Synthesising Understanding

- BUZ301** Solving Business Problems
- BUZ302** Sustainable Finance Building
- BUZ303** Project Management
- BUZ304** Data Analytics and Decision-Making
- BUZ305** Sustainability and Social Impact
- BUZ306** Managing Change
- BUZ307** Self-Marketing
- BUZ308** Empowerment Through Experience

SAMPLE SCHEDULE YEAR 1 | BLOCK 1

| MONDAY | TUESDAY |
|---|--|
| 9:30 AM-12:30 PM BUZ101 Smart Business | 9:30 AM-12:30 PM BUZ102 Marketing in Action |
| B R E A K T I M E | |
| 1:30 PM-4:30 PM BUZ102 Marketing in Action | 1:30 PM-4:30 PM BUZ101 Smart Business |

PROGRAM INFO

BACHELOR OF BUSINESS

CRICOS Course Code: 119418H



| PROGRAM LENGTH

12 STUDY BLOCKS COMPLETED OVER 3 YEARS

Students complete 4 study blocks each year.

| WEEKLY STUDY TIME

WORKSHOPS & LECTURES: 12 HOURS PER WEEK

Workshops and lectures are delivered on campus.

SELF-GUIDED STUDY: 28 HOURS PER WEEK

Self-guided study could include self study, completing assignments, participating in team meetings & more.

| ADVANCED STANDING

Transfer Credits for Advanced Standing

Students who have completed a BSB program at our sister school, Greystone College, will be eligible to transfer completed credits and enjoy advanced standing in our Bachelor of Business.

Students with relevant work and life experience, or formal studies at other institutions, can also apply for recognition of prior learning or course credit. Please see our Academic Credit and Prior Learning Policy or contact our admissions team.

- Completion of a Greystone College Australia BSB Certificate IV is equivalent to 4 units across Year 1
- Completion of a Greystone College Australia BSB Diploma is equivalent to 8 units across Year 1
- Completion of a Greystone College Australia BSB Advanced Diploma is equivalent to 10 units, 8 in Year 1 and 2 in Year 2



CAREER OUTCOMES & WORK OPPORTUNITIES

Graduates will be prepared for a diverse range of careers, depending on their interests and passions. Some of these could include:



Business Analyst



Marketing Coordinator



Human Resources



Operations Manager



Supply Chain Analyst



Project Coordinator



Entrepreneur



Sustainability Assessor



Financial Analyst



ESG Data Analyst



Product Lifecycle Manager



Sales or Customer Service Representative



Graduate with Transferable Skills in:

- Collaboration and Teamwork
- Critical Thinking and Problem-Solving
- Cultural Fluidity
- Digital Literacy
- Effective Communication
- Entrepreneurial Mindset
- Global Awareness
- Sustainability and Environmental Alignment
- Resourcefulness and Resilience



LEARN AT OUR BRISBANE CAMPUS



DISCOVER BRISBANE AUSTRALIA



The Greystone Institute campus is in the heart of Brisbane's Central Business District.

Picturesque Brisbane offers a vibrant learning environment and thriving economy with diverse industries. Its strategic location in the Asia-Pacific region positions it as a gateway to lucrative markets, providing unparalleled opportunities for hands-on learning and networking. Beyond academics, Brisbane's relaxed lifestyle, subtropical climate, and cultural scene make it a comfortable and welcoming place for your international study experience.

OUR COMMITMENT TO SUSTAINABILITY & INCLUSIVITY

At Greystone Institute, sustainability and inclusivity aren't just topics we teach—they're principles we live by. Through our #ILSCGIVES initiative, we donate \$1 from every student registration to our Learn to Earn Sponsorship Program, which provides life-changing educational opportunities to disadvantaged women in India. We're also deeply committed to environmental responsibility. We actively monitor and reduce the ecological footprint of our schools, and our campus is proudly accredited by Green Standard Schools—a reflection of our dedication to building a better, more sustainable future for all.



#ILSCGIVES
EVERY NEW REGISTRATION = \$1 DONATED!





AUSTRALIA

Brisbane



Modern, Convenient Campus

Study at Greystone Institute's modern downtown Brisbane campus, ideally located across from Anzac Square and surrounded by shopping, transit, and city life.

Multicultural Hub

Brisbane's diverse, multicultural community offers daily opportunities to engage with different cultures, perspectives, and cuisines in an inclusive global environment.

Vibrant Student Experience

Home to multiple universities and colleges, Brisbane offers a lively student atmosphere with year-round events, festivals, and social activities.

High Quality of Life

Consistently ranked among the world's most livable cities, Brisbane combines safety, a warm climate, natural beauty, and a dynamic cultural scene.

Economic Opportunities

Brisbane supports students and young professionals with flexible part-time work options, networking events, career fairs, and a growing entrepreneurial ecosystem.

GREYSTONE INSTITUTE

2026 FEES

All fees are in Australian dollars and are effective for registrations received until **December 31, 2026**, for any start dates. Prices are subject to change.

All students who apply for 2026 commencement will be automatically considered for a scholarship which covers a portion of tuition.

Please Note: The first study block and the first academic year materials fee must be paid in full prior to the start of classes

APPLICATION FEES

| Programs | Application Fee |
|--------------|------------------------|
| All Programs | \$250 (non-refundable) |

TUITION AND MATERIALS FEE

| Program | Unit Fee | Block Fee | Total Program Fee |
|----------------------|----------|-----------|-------------------|
| Bachelor of Business | \$2,708 | \$5,417 | \$85,000 |
| Materials Fee | N/A | \$100 | \$1,200 |

International students are required to pay a CoE deposit of \$1,500 to secure their place in the program and receive a Confirmation of Enrolment (CoE). This deposit will be applied as a credit toward total tuition fees.

ADDITIONAL FEES

| Additional Fees | Amount (if it applicable) |
|------------------------------------|------------------------------|
| Moodle Reopening Fee | \$50 per assignment |
| Wire Transfer | \$18 |
| Reprocessing Fee for Student Visas | \$100 |
| Second Change of Enrolment | \$100 |
| COE Administration & Reissuing Fee | \$30/COE |
| Late Payment of Tuition Fees | \$10 per day (Maximum \$100) |

ACCOMMODATION FEES

Greystone Institute can also support with arranging student accommodations. Current accommodation options, availability, and weekly rates are subject to change and are posted on our website. Other accommodation-related fees are listed below.

| Accommodation Fees | Amount (if it applicable) |
|---|---------------------------------------|
| Accommodation Administration Fee | \$370 (non-refundable*) |
| Accommodation Change Fee | \$150 |
| Accommodation Exit Cleaning Fee (for residences only) | \$250 |
| Airport Transfer (one way) | \$200 (Brisbane) \$225 (Gold Coast) |

*Required for all accommodations options listed, and due in advance to confirm booking

The tuition and additional non-tuition fees are subject to change without notice. Please see the current Greystone Institute Tuition & Fees for full details.

APPLYING TO

STUDY AT GREYSTONE INSTITUTE

We can't wait to welcome you to Greystone Institute, where you'll build valuable skills and take the next step toward your future career. Explore our Entry Requirements and start your journey today by applying online.

Academic Entry Requirements*

Applicants for admission into Greystone Institute programs must meet the following requirements:

Applicants with Recent Secondary Education (within the last 2 years):

- Year 12 in Australia with a minimum ATAR score of 60; or
- Recognised overseas qualification equivalent to Australia Year 12 ATAR 60 or above. Refer to the Greystone Institute Academic Entry Requirements International for details.

Applications with Vocational Education and Training (VET) or Higher Education study:

- Australian Certificate IV (AQF 4) or higher.
- Recognised overseas qualification equivalent to Australian Certificate IV (AQF 4) or higher

Applicants with Higher Education study (bridging or enabling course):

- Recognised Foundation Studies course qualification equivalent to Australia Year 12 ATAR 60 or above.

Applicants with Work and Life Experience (Mature Age Applicants):

Applicants who are 21 years of age or over, who have finished secondary education more than two years ago, or who have had little or no tertiary study experience must demonstrate through appropriate work and life experience that they can undertake study at the required level. Evidence must be provided to demonstrate a reasonable prospect of success through:

- Appropriate, relevant work experience and/or
- Formal, informal, or non-formal study, completed or partially completed and/or
- Special Tertiary Admission Test (STAT) with minimum scores of 140 Written English and 135 Multiple Choice (higher of Quantitative and Verbal). Attainment of 140 Written English will satisfy Greystone Institute's English competency requirement.



English Language Requirements*

Applicants must demonstrate English proficiency by meeting at minimum one of the following English test scores. The English test must have been completed no more than two years prior to the intended start date.

- ✓ **IELTS Academic:** Overall 6.0, with no band less than 5.5
- ✓ **ILSC Academic English Test:** Overall I4 (Intermediate 4)
- ✓ **PTE:** Overall 52 with no band less than 46
- ✓ **Cambridge English B2 First:** Overall Grade B (173) with no band less than 165
- ✓ **Duolingo English test:** Overall score 105
- ✓ **TOEFL iBT:** Score of 64

*Greystone Institute may grant special consideration and provisional entry to some applicants or waive English Language Requirements in certain circumstances. Please see the Admission Policy and Procedures on our website for more information.



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Printed locally in Australia in small batches to reduce waste and protect our environment.

CONTACT US
TO START YOUR
LEARNING JOURNEY

